



CALL FOR PATRONS AND EXHIBITORS

The **IEEE Military Communications (MILCOM)** offers a unique forum that brings together thought leaders from the military, government, industry, and academia to discuss innovative research and cutting-edge technologies.

Maximize your visibility and elevate your branding with one of the premier sponsorship opportunities available at **MILCOM**. Market your company's solutions to professionals across a multitude of industries within **MILCOM's** core assemblies at this event. Find the option that best suits your organization in terms of budget and scope and get noticed at **MILCOM**.

SPONSORSHIP LEVELS

Inclusions	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Innovator \$5,000	Exhibitor \$3,700	Supporter \$2,000
Company logo on event website with a link to corporate homepage	Yes	Yes	Yes	Yes	Yes	Yes
Company logo shown in plenary sessions and verbal acknowledgement during plenary sessions	Yes	Yes	Yes	Yes	—	—
Company logo on attendee updates/promotional emails	Yes	Yes	Yes	Yes	—	—
Company logo on conference mobile app	Yes	Yes	Yes	Yes	—	—
Buzz notification through the conference mobile app	3	2	1	—	—	—
Branding on sponsor signage	Yes	Yes	Yes	Yes	Yes	Yes
Exhibit Booth	(1) 20 ft X 20 ft	(1) 10 ft X 10 ft	—	—	(1) 10 ft X 10 ft	—
Full conference registration	5	3	1	—	—	—
Exhibitor Passes (including Exhibit Staff)	4	2	1	1	1	—

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

If your company is interested in a unique event sponsorship, then the following opportunities are for you! These sponsorship options are for a specific event or activity during the week of the event, or a particular item associated with the event. **For more information on these opportunities, contact Danielle Rocco at drocco@pcm411.com.**



EXPO GRAND OPENING WELCOME RECEPTION

Here's your chance to make that first impression to every attendee. The Grand Opening Reception will take place in the exhibit hall on the opening evening. Guests will enjoy appetizers and beverages, while strolling through the exhibit area.

- Signs with Company logo throughout the reception area
- Sponsor logo on signs
- 25 drink tickets for sponsor to use for staff and customers



CONFERENCE LUNCH (3 AVAILABLE; TUESDAY-THURSDAY)

Sponsor the most popular meal of the day, after a morning of sessions and keynotes, everyone looks forward to the lunch break.

- VIP seating at the speakers table and introduction of Senior Corporate Rep at the lunch.
- Sponsor's logo displayed electronically during lunch.
- Corporate commercial (1-2 minutes shown during lunch).
- Signage provided at lunch.



COFFEE/DESSERT BREAKS (6 AVAILABLE)

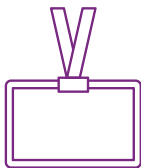
Who can pass up dessert and/or coffee? Most event attendees cannot. Sponsor dessert and/or coffee breaks and keep those attendees happy!

- Sponsor logo on signs on dessert stations or coffee stations.
- Napkins with logo or coffee cups with logo (supplied by sponsor)



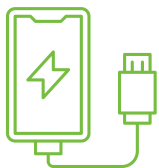
DELEGATE BAGS (1 AVAILABLE)

More than 500 delegates will receive the event bag that will be printed with your sponsor's name and/or logo, receiving recognition even after the event concludes (supplied by sponsor).



LANYARDS (1 AVAILABLE)

This sponsorship opportunity offers the highest impact and visibility to the sponsor who wants to be known and seen! As the exclusive sponsor, your sponsor's name and/or logo will be printed on the lanyard which is provided to ALL MILCOM delegates (supplied by sponsor).



POWER CHARGING STATIONS (1 AVAILABLE)

As the exclusive sponsor of a charging station, your company will gain recognition and help attendees get charged up to make the most of their time at the event!



REGISTRATION SPONSOR (2 AVAILABLE)

Everybody goes through the registration process. Increase your visibility by sponsoring the pre and onsite registration.

- Sponsor signage in the Registration area.
- Sponsor banner ad on registration confirmation page at the end of each attendee online registration session
- Sponsor banner at the bottom of every confirmation communication delivered via email.